

# **ROBERT MCWILLIAMS**

## PRODUCTIONS, INC

HIGH DEFINITION EXCELLENCE

**Robert McWilliams Productions, Inc.** was conceived in 1983 as a full service film, High Definition and Broadcast video, Webcasting production company to meet the increasing demand for quality film and video production in the San Francisco Bay Area and beyond. As to Broadcast, TV, Cable Network, documentary work and LIVE Satellite uplinking; **Robert McWilliams Productions, Inc.** Also produces local and national television commercials and corporate communications, training, and marketing videos.

**Robert McWilliams Productions** will consistently provide top quality productions to its many valued clients. A partial listing is provided below:

**On24**, Worldwide Webcasting  
**FOX Network**, FOX News Productions, FOX Sports All-Madden  
**FOX Home Video**, VNR for Star Wars "Phantom Menace" Home Video Release  
**Universal**, DVD Trailers for Star Wars "Phantom Menace" and Fast Times at Ridgemont High  
**Prometheus Pictures**, DVD Trailer for Star Wars Trilogy  
**NBC**, NBC News, Today Show  
**CBS**, 60 Minutes, CBS Sports NFL Today Show  
**ABC**, Good Morning America, World News Tonight, 20/20, Prime Time Live, ABC Sports  
**King World**, Inside Edition  
**FOX Business**  
**FOX News, Greta, Hannity**  
**CNN**, Nancy Grace, Larry King  
**OPRAH**  
**ESPN**  
**Wife Swap**  
**NASCAR**  
**IRL**  
**Modern Marvels, History Channel, A&E, Discovery Channel, Etc.**  
**Home and Garden Television**  
**TNT, Sports**, On-Air Promos, Bumpers, and Live Shots  
**National Geographic**, Nat Geo Today and Home Video  
**Readers Digest Video**, Documentary on Northern Canada For IVN  
**NOAA**  
**American Medical Association**, Many Surgeries and Video News Releases  
**JAMA Report**, VNR's and Many Surgeries  
**Stanford Medical Center**, Surgeries  
**PSSI**, Production Company in Northern California for Uplinks  
**Weller Grossman**  
**eBay**  
**Coca Cola**  
**McDonald's Corporation**  
**Kellogg's**  
**Microsoft**  
**Citibank**  
**Bristol Meyers Squibb**, Tour of Hope, VNR, Media Tours and Documentary  
**On the Scene**, VNR's and Media Tours  
**Auritt Communications, New York**, VNR's and Media Tours  
**RCM Broadcast, New York**, VNR's and Media Tours  
**Gourvitz Communications, New York**, VNR's and Media Tours  
**Hewlett Packard**, B-Rolls, Media Training, and VNR's  
**Accenture**  
**Edelman Public Relations**, New York and Chicago offices  
**Burson Marsteller**, New York and San Francisco offices  
**Ketchum Worldwide Public Relations**  
**RTE**, Irish Television Documentary, **BBC and CBC**, Montreal

**Your Film/Video Production Will Surpass Your Expectations, Meet Your Deadlines, And Will Not Exceed Your Budget!**

## **When Your Image Is On The Line Quality Must Be The Best"**

Robert McWilliams Background And Extensive Knowledge Of Broadcast Television And Management Experience Puts **Robert McWilliams Productions, Inc.** At The Forefront Of Broadcast And Corporate Video, Webcast And LIVE Production.

From 1980 To 1987 Robert Was *The* Assistant Production Manager And Producer/Director Of All Retail Video Production For KOFY TV20 In San Francisco (the Nations Fifth Largest Television Market), Producing And Directing In Excess Of 4000 Television Commercials. In January Of 1987, Robert Was Promoted To TV20's Production Manager. Working With A Sales Staff Of Seven, Robert Successfully Managed All Creative Endeavors For Retail Services While Supervising A Production Staff Consisting Of Round-the-clock Production With Editors, Cinematographers, Technicians And On-air Staff Through June Of 1989.

During The Last 20 Years **Robert McWilliams Productions, Inc.** Has Produced A Wide Range Of Productions Webcasts And LIVE Satellite Broadcasts, From Working With Centuries Old Transcripts In England, To Two-way Worldwide Webcasts To A Documentary Near The Arctic Circle, To The Film "Made In America" With Ted Dansen And Whoopie Goldberg.

Robert Has DP'd "High Definition" Projects For Clients Like ABC News, Travel Channel, Adam Sandler, Oprah, Dr, Oz In Addition Regular Assignments With ABC, NBC, CNBC, MSNBC, FOX, The CBC, BBC, Reuters, King World Productions. Robert Has 100's Of Hours Shooting Aerials From Helicopters With Tyler, Gyro And Handheld Systems.

With Over 30 Years Of Broadcast Television Experience Under His Belt, Robert Is A Seasoned Professional Who Knows How To **"Get The Job Done Right, On Time, And Most Importantly, On Budget"**!

This Culmination Of Talent And Experience Translates Into Superior Creative Output, Premier Production Value, (IE. Lighting, Camera Work, Graphics, Etc.), And On-target Marketability Of Your Film-video Production Whether Its Live, In The Studio, Webcasting, Or On Location.

### **-Equipment-**

**Robert McWilliams Productions, Inc.** owns and uses only the finest **"state-of-the-art"** broadcast film and television equipment.

Panasonic Varicam  
Panasonic SDX and HDX 900's  
825-line Ikegami HL-45 and HL-V59 Digital 3-Chip clearscan cameras  
SONY 900r HDTV camera  
Canon Lenses  
Fujinon High Definition Lenses  
Sony Betacam SP recorders  
Professional ARRI, Mole, JOKER, and CHIMERA lighting and grip  
Remote and Studio Satellite Up and Down Linking  
State of the art audio gear and microphones and IFB equipment  
Non Linear SD and HD Editing  
SD and HD Multicam Production  
Mastering in full digital component signal with Multi-channel digital EFX

**"Worldwide Experience And Seasoned Crews Who Know How To Get The Job Done Right, On Time And On Budget"**